

# SnapAP - Brand Guide



**Impact Regular**

MAIN FONT

**Oswald Regular**

TAGLINE FONT

Blue Text

RGB: 26/101/140

CMYK: 91/57/27/7

Hex: #1a658c

Orange Text

RGB: 247/146/31

CMYK: 0/51/99/0

Hex: #f7921f

# Alternate Logos



# Business Cards



Front



Back